

# Housing Connection

*Building communities together.*



The Texas State Affordable Housing Corporation is seeking sponsorships to support Housing Connection, our education initiative for housing counselors and affordable housing developers. To learn more about Housing Connection, visit <https://www.tsahc.org/nonprofits-local-governments/housing-connection-training>.

## \$2,500 Sponsorship Level (Limit of 4)

### ★ Opportunity to make a presentation at the the Housing Connection workshop

- Your logo and website link included in all communications promoting Housing Connection
- Your materials distributed at Housing Connection trainings
- News announcement on TSAHC's website
- Recognition on social media
- Your logo and website link included on TSAHC's website and the Texas Financial Toolbox: [www.texasfinancialtoolbox.com](http://www.texasfinancialtoolbox.com)
- Your logo and website link included in one issue of TSAHC's monthly e-newsletter
- Your name included in TSAHC's Annual Report

## \$1,000 Sponsorship Level

### ★ Your logo and website link included in all communications promoting Housing Connection

### ★ Your materials distributed at Housing Connection trainings

- News announcement on TSAHC's website
- Recognition on social media
- Your logo and website link included on TSAHC's website and the Texas Financial Toolbox: [www.texasfinancialtoolbox.com](http://www.texasfinancialtoolbox.com)
- Your logo and website link included in one issue of TSAHC's monthly e-newsletter
- Your name included in TSAHC's Annual Report

## \$500 Sponsorship Level

### ★ News announcement on TSAHC's website

### ★ Recognition on social media

### ★ Your logo and website link included on TSAHC's website and the Texas Financial Toolbox: [www.texasfinancialtoolbox.com](http://www.texasfinancialtoolbox.com)

### ★ Your logo and website link included in one issue of TSAHC's monthly e-newsletter

- Your name included in TSAHC's Annual Report

## \$200 Sponsorship Level

- Your name listed on TSAHC's website and the Texas Financial Toolbox: [www.texasfinancialtoolbox.com](http://www.texasfinancialtoolbox.com)
- Your name included in one issue of TSAHC's monthly e-newsletter
- Your name included in TSAHC's Annual Report

**Sponsorship Restrictions:** TSAHC cannot accept sponsorships from corporate entities whose practices contradict the values contained in our mission to serve the housing needs of low and moderate income Texans. Examples of these entities include, but are not limited to, for-profit credit repair organizations and high-cost financial services providers (e.g. payday loan providers). This policy ensures Housing Connection is in line with TSAHC's mission and purpose stated under law.

Sponsorship participation does not include listing as a preferred lender on TSAHC's online lender search tool for down payment assistance and MCC programs. While we will provide the recognition listed above, no goods or services will be provided in exchange for your sponsorship.

## Who is Eligible to Sponsor Housing Connection?

- Corporate entities dedicated to affordable housing in Texas
- Texas REALTORS®
- Mortgage lenders participating in TSAHC's home buyer programs

## Why Sponsor Housing Connection?

- Help educate the nonprofits that prepare Texas families for homeownership
- Increase your visibility among home buyer education providers and the families they serve
- Multiple sponsorship and recognition opportunities available

## Become a Sponsor Today!

To complete your tax-deductible sponsorship online, visit [www.tsahc.org/donors-investors/donate-now](http://www.tsahc.org/donors-investors/donate-now).

## Questions?

Contact Laura Ross at 512-477-3560 or [lross@tsahc.org](mailto:lross@tsahc.org).

