



Rethinking How Systems Can Invest In Supportive Housing

November 2023

Today's Panel

**C.J. Hager, Episcopal Health
Foundation**

Maura Klein, CareSource

Kevin James, LPC
Senior Program Manager
**Corporation for Supportive Housing
(CSH)**

Today's Agenda

- 1. Introduction & Background**
- 2. Episcopal Health Foundation**
- 3. CareSource**
- 4. Open Panel Discussion**



//////
**Introductions and
Background**

November 2023

The Cost of Homelessness: Population Data



- **Total Population:** 582,462
- **Chronic Homeless Population:** 127,768 (nearly 30% of total population)

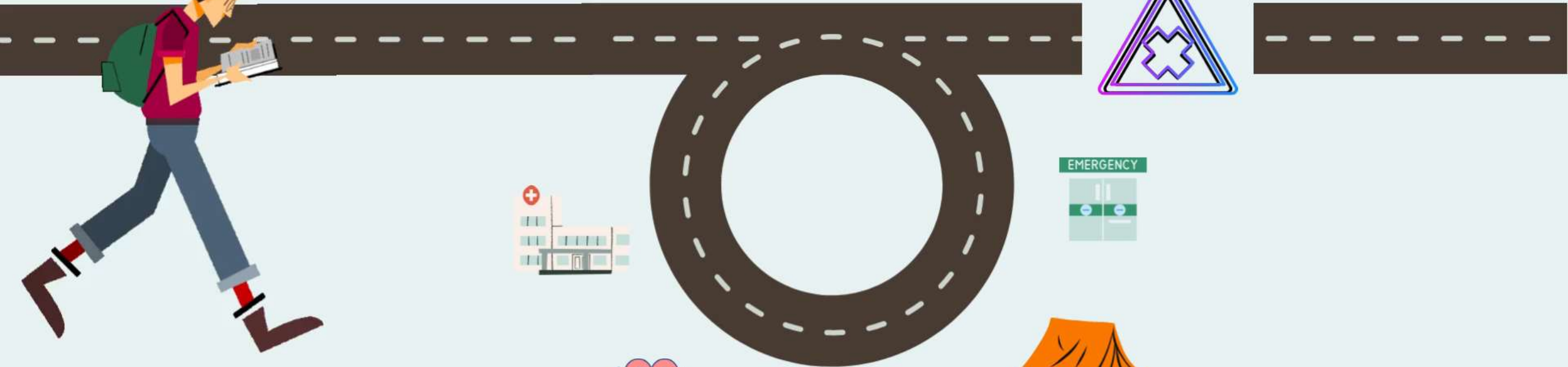
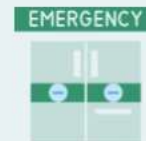


- **Total Population:** 24,432
- **Chronic Homeless Population:** 4,812

The Cycle of
CHRONIC HOMELESSNESS

Person/Household
Enters Homelessness

Supportive Housing
is the solution.



The Cost of Homelessness: Economic Impact



5X's more likely than those who are housed **to be admitted to a hospital inpatient unit** and stay on average four days longer, **often costing \$2,000 to \$4,000 a day.**



Individuals experiencing homelessness **visit the ED an average of 5X's annually** (in some parts of the country that number is significantly higher), **and the most frequent users visit them weekly.**

The Cost of Homelessness: Economic Impact



5X's more likely than those who are housed **to be admitted to a hospital inpatient unit** and stay on average four days longer, **often costing \$2,000 to \$4,000 a day.**



Individuals experiencing homelessness **visit the ED an average of 5X's annually** (in some parts of the country that number is significantly higher), **and the most frequent users visit them weekly.**



//////

Creating and Sustaining a System to Fund Supportive Housing

November 2023

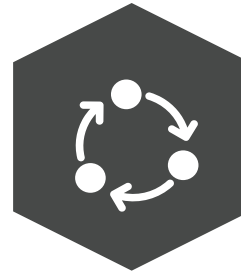
Financing Supportive Housing

Supportive housing is financed through braided funding, including government and private funding sources, sometimes referred to as a “three-legged stool” which includes:

Capital, Operating, and Services budgets



Capital: to build the buildings



Operating: subsidies to cover the difference between tenant rents and the cost of operating the building



Services: to help tenants get housed, stay housed, and thrive in their communities



//////
**Episcopal Health
Foundation**

C.J. Hager

Texas



//////
CareSource

Maura Klein

Ohio

CareSource Housing Strategies

Maura Klein, State Housing Strategy Lead Ohio Market



Our MISSION

To make a lasting difference in our members' lives by improving their health and well-being.

Medicaid

Health
Insurance
Marketplace

Medicare
Advantage

Dual
Eligibles

CARESOURCE

- A nonprofit health plan and national leader in Managed Care
- 30-year history of serving low-income populations across multiple states and insurance products
- 4,700+ employees located across more than 45 states
- Currently serving members in Georgia, Indiana, Kentucky, Ohio, West Virginia, and Arkansas
- Joint venture with Legacy Community Health to form CareSource Bayou Health in Jefferson and Harris Service Delivery Areas

2.3M+
members





VISION

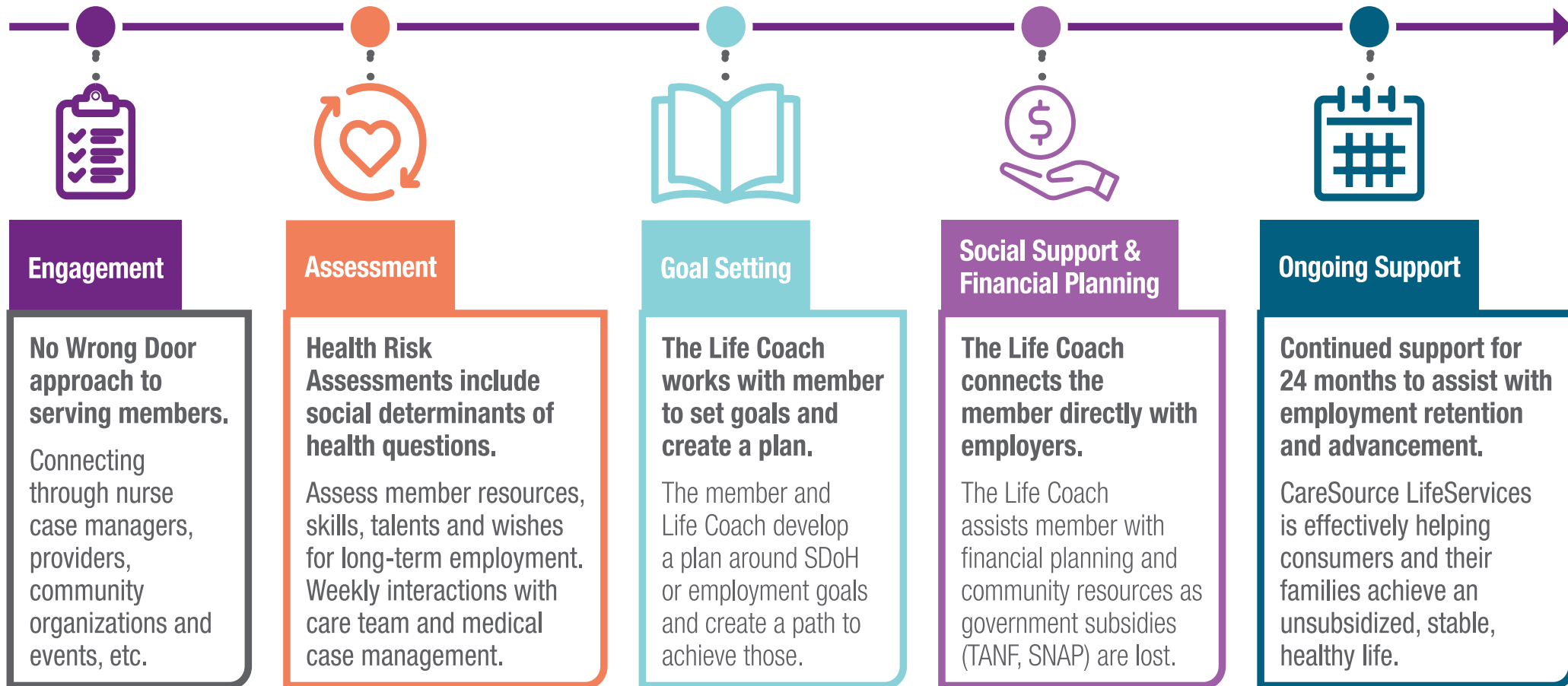
CareSource Life Services provides a holistic foundation to address the social determinants that impact a member's **HEALTH & OVERALL WELL-BEING.**

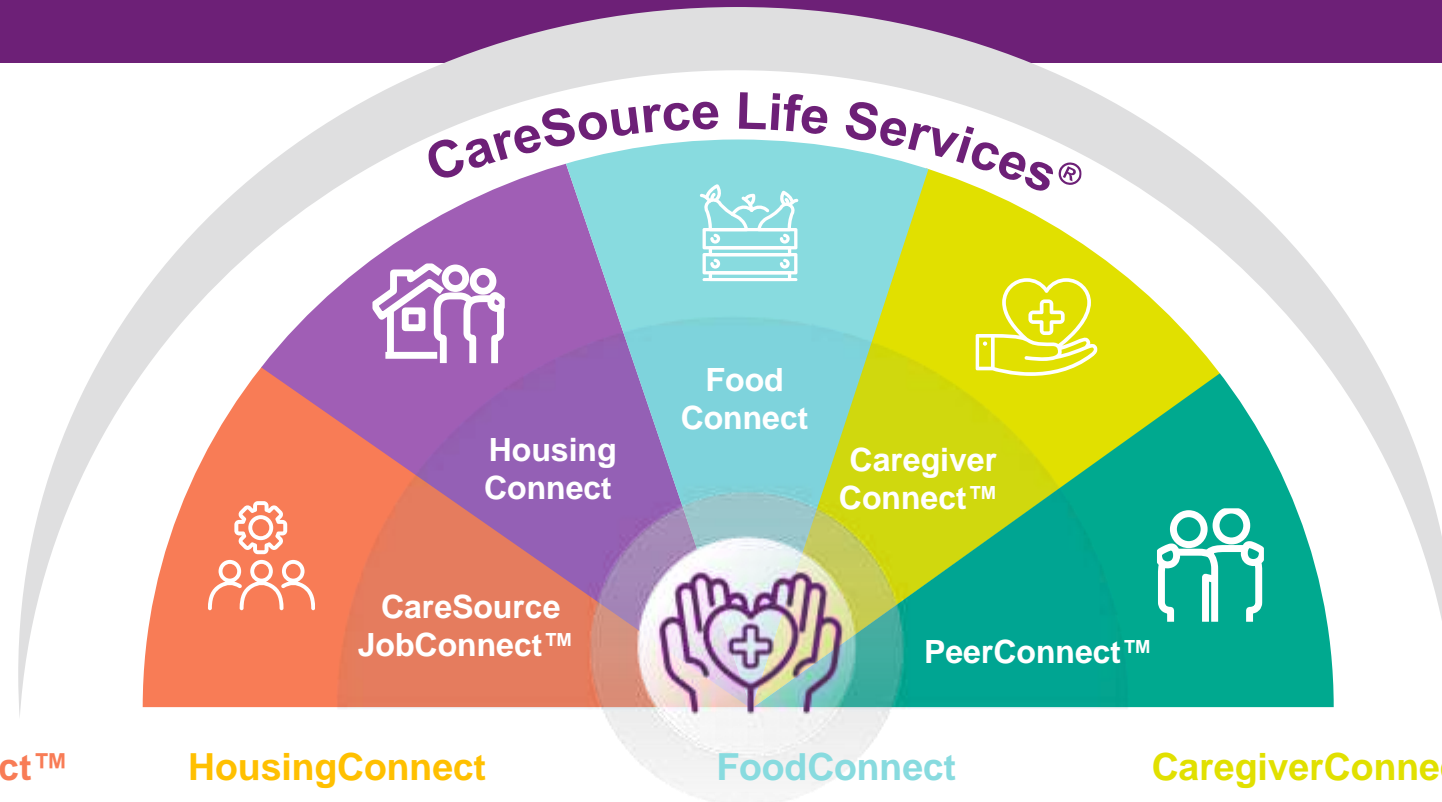
MISSION

The mission of Life Services is to make a **SUSTAINED IMPACT** in our members' lives by effectively **ADDRESSING THE OBSTACLES** that impede progress in a member's journey toward **SELF-SUFFICIENCY, IMPROVED HEALTH** and **WELL-BEING.**



Life Services – Member Journey





CareSource JobConnect™

- CareSource's workforce development program
- Members are provided a life coach to assist with employment and/or education goals, and help with other SDOH barriers
- Facilitates access to community-based resources

HousingConnect

- Identification and tracking of housing insecure/unhoused members
- Housing Locator and landlord recruitment
- Housing Investments in partnerships and programs
- Covered benefits and value-added services

FoodConnect

- Addresses food as both a social and clinical healthcare need
- Increase member security and access for food and nutrition
- Includes nutrition education, screening and referral, tailored food interventions, food assistance models, covered benefits

CaregiverConnect™

- Care plan development tailored specifically for the caregiver
- Innovative e-learning platform designed for family caregivers to provide tools to look after their loved ones in their own homes
- Provides access to training in caregiving skills, emergency response, and trauma informed care

PeerConnect™

- Increase the use of certified Peer Support Specialists to assist our complex health population
- Increase provider competency on Peer Support
- Increase member awareness of and access to Peer Support Services

Life Services Ohio – Utilization Metrics & Cost Impacts



Life Services members who met the following criteria:

- CareSource member for 12 consecutive months
- Enrollment in Life Services program
- N=2,476 members (from 2019-present)

Claims were pulled 6 months prior to Life Services opt-in, and 6 months post-enrollment

➤ Total Cost by Claim Type:

- Inpatient: Decrease by 25%
- ED: Decrease by 14%

➤ Utilization per 1,000:

- Inpatient: Decrease by 22%
- ED: Decrease by 6%

TOTAL COST OF CARE: Decrease by 8%



HOUSINGCONNECT IS A MULTI-LAYERED, WHOLE-PERSON CARE APPROACH TO ADDRESS HOUSING AS A CLINICAL AND HEALTH-RELATED SOCIAL NEED AND IMPROVE ACCESS TO AFFORDABLE, SAFE HOUSING.



WITHIN HOUSINGCONNECT, WE ADDRESS MEMBERS' NEEDS THROUGH PARTNERSHIP WITH THE LOCAL HOUSING INFRASTRUCTURE TO DRIVE IMPROVED CLINICAL QUALITY MEASURES AND IDENTIFY RESOURCES THAT REDUCE THE COST OF CARE.

CareSource's **HousingConnect** model includes:

- Housing navigation and transition support
- Housing locator platform
- Tenancy sustaining services
- Assistance from community-based organizations tailored to meet specific housing and health needs.



HousingConnect

Strategy 1- Identify housing insecure members early and intervene to support stability and prevent homelessness.

- 'Finding Home' Housing Locator
- Descriptive/Inferential Housing Algorithms
- Housing Navigation/Tenancy Support Services/ ILOS



Strategy 3- Partner with local and state housing infrastructure to identify resources for members.

- Homeless Continuum of Care
- Habitat for Humanity
- Coalition on Housing and Homelessness in Ohio
- National Church Residences

Strategy 2- Invest in the strategic development and rehabilitation of affordable housing to increase housing options for members.

- \$50M Housing Affordability Fund
- Federal Home Loan Bank Programs

Strategy 4- Implement evidence-based interventions to assist members with maintaining or regaining housing stability.

- Healthy Beginnings at Home
- Fresh Start Program (CSH)
- Homeless Medical Respite
- Housing Stability Fund

Healthy Beginnings at Home



First launched in 2018, HBAH is an initiative in Columbus, Ohio focused on **improving birth outcomes and reducing infant mortality** through an **affordable housing intervention** with a strong focus on **reducing racial disparities** in health outcomes.

Phase 1 research results were very promising but not statistically significant due to small sample size. **Statewide replication** is now underway, as well as similar programs in Indiana and Georgia Markets.

The findings from this research will be used to support **public policy improvements** around infant and maternal health and **drive resource decisions** at all levels.

40 of 51 babies
in the intervention
group were born
full-term and at a
healthy birth weight
in comparison to
24 of 44 babies
in the usual
care group.

Babies in the housing
intervention group
were less likely to
be admitted to NICU
and stayed just
**8 days rather
than 29 days**
for usual care
NICU admissions.

Four fetal deaths
in the usual care group, and
NONE!
in the housing
intervention group.



Thank you!

Learn more at www.csh.org



Stay in Touch!



Kevin.James@csh.org



@cshinfo



@facebook.com/cshorg



@csh_innovate

