



The **Supportive Housing Institute** (The Institute) provides a forum for effective team building among project managers, direct service providers, and property management staff. Teams will receive information, resources and tools to create successful permanent supportive housing projects, to move people out of long-term homelessness, and to help formerly homeless tenants remain stably housed.

Each team should consider including service provider(s), housing provider(s), housing developers, property manager. Participation by housing agencies and community stakeholders is encouraged.

### SUPPORTIVE HOUSING INSTITUTE

The Institute is a comprehensive, highly interactive capacity-building initiative that delivers targeted technical assistance to participating supportive housing teams in priority markets of Houston, Austin, San Antonio, Dallas/Fort Worth, Rio Grande Valley, and El Paso; quality projects from elsewhere in the State may be considered (see attached Institute Application Form). Available to a small group of development teams, the Institute provides a forum to share tools, build knowledge, and formulate detailed plans to maximize the effectiveness of the collaboration between service providers, housing developers, property management and housing agencies. Session dates listed are tentative and will be confirmed with selected applicants after notification August 7, 2020.

### BENEFITS OF PARTICIPATION

Upon completion, participants will have:

- Access to CSH financial and technical assistance, such as
  - Organizational capacity building grants,
  - Project initiation loans (0% interest, forgivable loans) and
  - Acquisition and predevelopment financing
- A permanent supportive housing (PSH) plan for development or scattered-site leasing

- Improved skills to operate existing supportive housing and develop new projects serving people who experiencing chronic homelessness and multiple barriers to housing stability.
- A strong, effective supportive housing development team that leverages the strengths of each team member
- A powerful network of peers and experts to assist in project development, housing placement, and troubleshooting problems
- Increased capacity and a competitive edge to provide supportive housing

### INSTITUTE DELIVERABLES

During the Supportive Housing Institute, teams will work closely to develop individual supportive housing project plans. Some expected outcomes are:

- Memorandum of understanding (MOU) among team members, outlining the roles and responsibilities of each partner
- Community support plan
- Engagement strategies designed for specific target populations
- Service coordination protocols and service plan
- Preliminary feasibility analysis and project pro forma
- Lease up Schedule
- Detailed program and project concepts

### INSTITUTE TOPICS

The following is a preliminary summary of the planned sessions (subject to change).

#### Session 1: Program Design and Vision (September 15, 16 & 17, 2020)

- What steps are necessary to create supportive housing and what does quality in PSH look like

- Exploration of project visions through the lens of supportive housing principles and effective models
- Definition of team roles
- Race equity in program design
- Identifying how certain characteristics of the homeless population impact access to PSH and how to overcome barriers

### **Session 2: Service Plans, Tenant Engagement & Community Support – A Personal Touch (October 13, 14 & 15, 2020)**

- Development and evaluation of successful service plans
- Project protocols for communication and collaboration
- Models and techniques to increase access to housing, enhance tenant engagement and build a sense of community
- Motivational interviewing and harm reduction strategies

### **Session 3: Budgeting and Financing – It’s About the Money (November 3, 4 & 5, 2020)**

- Understanding capital and operating subsidy programs
- Ideas on how to structure successful deals
- Operating and services budgets and tenant outcomes

### **Session 4: Property Management – Getting Folks in, and Keeping Them There (December 15, 16 & 17, 2020)**

- Understanding the lease up process from various perspectives (tenants, providers, developers and property managers)
- Application process, coaching and engagement techniques
- Property management challenges, including partner coordination, fair housing and leasing considerations
- Challenges to expect during the first operational year
- Review of project proposals, with a focus on the tenant

### **Virtual Site Visits**

- Dialogue with peers, ask questions, share experiences and tools for successful supportive housing operation

### **TA: Project Presentations and Follow-up Technical Assistance**

- Teams will present their project concepts to CSH and have the option to receive personalized technical assistance in the shaping of their final product.

## **APPLICATION & PARTICIPANT SELECTION**

**The Supportive Housing Institute is a collaboration between CSH and Texas State Affordable Housing Corporation (TSAHC) and is being funded by TSAHC.**

Organizations or collaborative partnerships interested in participating in the Supportive Housing Institute must submit an application to TSAHC by July 22. The Institute will begin in September, 2020.

Please send the completed application to **Michael Wilt** at [mwilt@tsahc.org](mailto:mwilt@tsahc.org)

### **Application Deadline: July 22, 2020**

Applicants will be notified of selection by August 7, 2020



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